

# PERSUASIVE TEXT

The purpose of a persuasive text is to convince the reader or listener to agree with a particular viewpoint. Examples of persuasive texts include:

- advertisements
- debates.

Persuasive texts use:

Present tense

High modality

Emotive language

Rhetorical questions

Connecting words and phrases

Title

## Stop Polluting the Ocean

Rhetorical question

Connecting word

Emotive language

Present tense

High modality

Opening Statement

How would you feel there were plastic bottles, disposed chemicals, ripped fishing nets and other discarded containers strewn all around your house? **Sadly**, for a vast majority of marine life around the world, these conditions have become commonplace. Our oceans are **suffering terribly**. It is therefore vital that humans stop the destruction of our precious oceans with these careless and irresponsible acts of pollution.

Arguments

Many people believe that they are powerless. They **are** not! There are many things we can do in our everyday lives to help reduce this environmental disaster. Drink water from the tap; instead of from plastic bottles. Take reusable shopping bags to the supermarket; instead of using plastic ones. Reduce the amount of garbage you produce; don't waste unnecessarily. If you see rubbish while you are outdoors; pick it up and dispose of it responsibly!

Concluding Statement

Ocean pollution is everyone's problem. We **must** work together to protect our oceans and save these precious environments for future generations.

